

2009 ANNUAL EEO PUBLIC FILE REPORT

Quantum of Florence License Company, LLC

Stations: WJMX (AM), Florence, SC
WJMX (FM), Cheraw, SC
WDAR (FM), Darlington, SC
WWRK (AM), Darlington, SC
WZTF (FM), Scranton, SC
WRZE (FM), Kingstree, SC
WEGX (FM), Dillon, SC
WDSC (AM), Dillon, SC

Reporting Period: July 31, 2008– July 30, 2009

No. of Full-time Employees: More than 10

Small Market Exemption: Yes

During the Reporting Period, a total of five full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Co-sponsored a job fair with organizations in the business and professional community whose membership included substantial participation by women and minorities.

Pee Dee Show Biz Business Expo

(In conjunction with the Small and Minority Division of the Florence Chamber of Commerce to showcase and promote local business)

Thursday, October 9, 2008

1:30pm - 6:30pm

Florence Civic Center

Radio Road

Florence, SC 29501

Had booth on location and provided company information and job opportunities to attendees. Quantum Communications also publicized the event by running live read :30 promotional announcements (apx. total 255). Event was attended by the General Manager, Director of Sales, five Account Executives and three on-air personalities.

Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Sneed Middle School Career Day

(In conjunction with Sneed Middle School)

Friday, April 24, 2009

9am - 12pm

Sneed Middle School

1102 S. Ebenezer Road

Florence, SC 29501

Had booth on location and provided station information to participants. Attended by Account Executive, WJMX-FM Program Director and two on-air personalities.

Participation in job fairs.

SC Broadcasters Association Ninth Annual Collegiate Job Fair

(In conjunction with the South Carolina Broadcasters Association)

Tuesday April 7, 2009

1:00 – 3:00pm

SC National Guard Armory

Columbia, SC

Had booth on location and provided station information and employment applications to participants. Attended by Account Executive and Market Manager.

Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

EEO Sexual Harassment Training Seminar

April 6, 2009 - 11:00 am

Florence, SC

Mandatory EEO Sexual Harassment training seminar for all Qantum Communications employees. Pre-recorded seminar conducted by Mark W. Buyck, III with the Wilcox, Buyck & Williams law firm.

Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Intern #1 - No affiliation with a learning institution

August 2008 – November 2008 - worked minimum average of 4 hours per week.

Assisted and observed Sales Executives with copy writing, proposals, special events and promotions, contracts, general marketing plans and on-air personalities. Also assisted with Traffic Department duties and assisted and observed on-air staff with commercial production, special events and promotions, voice work, and board operation.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
9/15/2008	On-Air Talent	All Access.com
9/30/2008	On-Air Talent/PD	All Access.com
3/01/2009	On-Air Talent	Qantum Employee Referral
3/31/2009	Account Executive	PeeDeeHelpWanted.com
4/06/2009	Account Executive	PeeDeeHelpWanted.com

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 13

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
PeeDeeHelpWanted.com	3
Qantum Communications On-Air Radio Ads	1
Florence Morning News	2
Walk-In	2
AllAccess.com (on line)	2
Employee Referrals	3

RECRUITING SOURCES USED

Job Title of Position: On-Air Talent

Date of Hire: 9/15/2008

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
ALLACCESS.COM	N	28955 PACIFIC COAST HIGHWAY, SUITE 210-5,	ON-LINE	ALLACCESS.COM

		MALIBU, CA 90265		
Florence Morning News	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Yahoo Hotjobs	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Marion Star & The Mullins Enterprise	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
The Hemmingway Weekly Observer	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Lake City News and Post	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
www.radio-online.com	N	3500 Tripp Avenue Amarillo, TX 79121-1637	On-Line	(P)(806)352-7503 (F)(806)352-3677
Bestradiojobs.com	N	Contact by email	On-Line	Contact by email
Allaboutcountry.com	N	Contact by email	On-Line	Contact by email
Internal Bulletin Board Posting Qantum Communications	N	181 E. Evans St, Ste 311 Florence, SC 29501	Craig Dalla Riva	P(843) 667-4600 F (843) 673-7390 CRAIG.RADIO@YAHOO.COM

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

Job Title of Position: On-Air Talent/PD

Date of Hire: 9/30/2008

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Florence Morning News	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Yahoo Hotjobs	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Marion Star & The Mullins Enterprise	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Lake City News and Post	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
The Hemmingway Weekly Observer	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
ALLACCESS.COM	N	28955 PACIFIC COAST HIGHWAY, SUITE 210-5, MALIBU, CA 90265	ON-LINE	ALLACCESS.COM
Internal Bulletin Board Posting Qantum	N	181 E. Evans St, Ste 311 Florence, SC 29501	Craig Dalla Riva	P(843) 667-4600 F (843) 673-7390 CRAIG.RADIO@YAHOO.COM

Communications				
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Job Title of Position: On-Air Talent

Date of Hire: 3/01/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
PeeDeeHelpWant ed.com	N	One Civic Center Plaza Suite 506 Poughkeepsie, NY 12601	Dale	NA -- website 800-365-8630
Florence Morning News	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Yahoo Hotjobs	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Marion Star & The Mullins Enterprise	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Lake City News and Post	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
The Hemmingway Weekly Observer	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
FLORENCE DARLINGTON TECHNICAL COLLEGE	N	2715 W. LUCAS STREET, P.O BOX 100548 FLORENCE, SC 29501	CARMEN CARTER	(843) 661-8034 carmencarter@FDTC.EDU
FRANCIS MARION UNIVERSITY	N	SMITH UNIVERSITY CENTER STE 210 P.O BOX 100547 FLORENCE, SC 29501	DOLLIE NEWHOUSE	(843) 661-1676 DNEWHOUSE@FMARION.EDU
COKER COLLEGE	N	300 E. COLLEGE AVENUE, HARTSVILLE, SC 29550	MICHELE SOUTH	(843) 383-8000 MSOUTH@COKER.EDU
HORRY-GEORGETOWN TECHNICAL COLLEGE	N	4003 S. FRASER STREET, GEORGETOWN, SC 29440-9620	MELISSA BATTEN	(843) 546-8406 MELISSA.BATTEN@HGTC.EDU
MIDLANDS TECHNICAL COLLEGE	N	P.O BOX 248 COLUMBIA, SC 29202	JANET WALKER	(803) 738-8324 WALKERJ@MIDLANDSTECH.EDU
COKER COLLEGE	N	300 E. COLLEGE AVENUE, HARTSVILLE, SC 29550	MICHELE SOUTH	(843) 383-8000 MSOUTH@COKER.EDU
MORRIS COLLEGE	N	101 W. COLLEGE STREET, SUMTER, SC 29150	MARGARET BAILEY	(803) 934-3191 MBAILEY@MORRIS.EDU

NORTHEASTERN TECHNICAL COLLEGE	N	1201 CHESTERFIELD HIGHWAY, P.O DRAWER 1007 CHERAW, SC 29520	LARON PETERKIN	(843) 921-6900 OR 7399 LPETERKIN@NETC.EDU
POYNOR ADULT & COMMUNITY EDUCATION CENTER	N	310 S. DARGAN STREET, FLORENCE, SC 29506	MARLENE WILLIAMS	(843) 664-8152 MSWILLIAMS@FSDI.ORG
SOUTH CAROLINA SECURITY EMPLOYMENT COMMISSION	N	29 E. CALHOUN STREET, SUMTER, SC 29151	CRAIG COX	(803) 773-7359 CCOX@SCES.ORG
SOUTH CAROLINA SECURITY EMPLOYMENT COMMISSION	N	1558 W. EVANS STREET, FLORENCE, SC 29501	CONNIE FORD	(843) 669-4271 FLORENCE@SCES.ORG
Internal Bulletin Board Posting Qantum Communications	N	181 E. Evans St, Ste 311 Florence, SC 29501	Craig Dalla Riva	P(843) 667-4600 F (843) 673-7390 CRAIG.RADIO@YAHOO.COM

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

Job Title of Position: Account Executive

Date of Hire: 3/31/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Florence Morning News	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Yahoo Hotjobs	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Marion Star & The Mullins Enterprise	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Lake City News and Post	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
The Hemmingway Weekly Observer	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
PeeDeeHelpWant ed.com	N	One Civic Center Plaza Suite 506 Poughkeepsie, NY 12601	Dale	NA -- website 800-365-8630

On-Air Radio Ads Qantum Communications	N	181 E. Evans St, Ste 311 Florence, SC 29501	Craig Dalla Riva	P(843) 667-4600 F (843) 673-7390 CRAIG.RADIO@YAHOO. COM
Internal Bulletin Board Posting Qantum Communications	N	181 E. Evans St, Ste 311 Florence, SC 29501	Craig Dalla Riva	P(843) 667-4600 F (843) 673-7390 CRAIG.RADIO@YAHOO. COM

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

Job Title of Position: Account Executive

Date of Hire: 4/06/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Florence Morning News	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Yahoo Hotjobs	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Marion Star & The Mullins Enterprise	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
Lake City News and Post	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
The Hemmingway Weekly Observer	N	310 S. Dargan St. Florence, SC 29501	Classified Advertising	(P)(843) 317-6397 (F)(843) 317-7290
PeeDeeHelpWant ed.com	N	One Civic Center Plaza Suite 506 Poughkeepsie, NY 12601	Dale	NA – website 800-365-8630
On-Air Radio Ads Qantum Communications	N	181 E. Evans St, Ste 311 Florence, SC 29501	Craig Dalla Riva	P(843) 667-4600 F (843) 673-7390 CRAIG.RADIO@YAHOO. COM
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